

News Release

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Hawaiian Airlines Announces Launch of Silicon Valley – Maui Service in January

SAN JOSE – Hawaiian Airlines is expanding its Bay Area service to the beautiful island of Maui, with the company's first-ever launch of nonstop flights from San José, three days weekly, starting January 2012.

Hawaiian noted that Maui is a very popular destination for Silicon Valley residents and that its new nonstop service from San José will provide a convenient and comfortable experience for vacationers to Hawaii. Hawaiian will operate the San José – Maui flights using its wide-body, twin-aisle Boeing 767-300 aircraft, offering travelers comfort and spacious interiors.

Summary of new service

<u>Date</u>	<u>Flight No.</u>	<u>Route</u>	<u>Departs</u>	<u>Arrives</u>	<u>Frequency</u>
Jan 10	45	San Jose-Maui	8:10 a.m.	11:45 a.m.	Wed, Fri, Sun
Mar 12	46	Maui-San Jose	1:25 p.m.	8:25 p.m.	Tues, Thurs, Sat

Times based on local time zones

To celebrate the launch of its San José – Maui service, Hawaiian is offering a special introductory roundtrip fare of \$298.40 (plus applicable fees) for travel between January 10 and March 14, 2012. Tickets must be purchased by September 14, 2011.

[more]

Hawaiian's San José-Maui flight also will provide South Bay travelers with another convenient alternative to visit Kona on the Big Island of Hawaii. In conjunction with its special introductory fare, Hawaiian is offering Kona-bound travelers the cost-saving option of flying to Kona via a flight connection on Maui at no extra charge. Reservations can be made online at www.HawaiianAirlines.com, by calling Hawaiian toll-free at (800) 367-5320, or through any professional travel agent.

Hawaiian's B767 aircraft comfortably seats up to 264 passengers, 18 seats in First Class and the rest in Economy Class, with 86 percent of passengers having a window or aisle seat. Along with the enjoyment of its roomy aircraft interiors and distinctive inflight hospitality, Hawaiian is the only carrier serving Hawaii offering complimentary meals in Economy Class, and using wide-body, twin-aisle aircraft for all of its flights.

About Hawaiian Airlines

Now in its 82nd year of continuous service in Hawaii, Hawaiian is the largest provider of passenger air service to Hawaii from the state's primary visitor markets on the U.S. mainland. Hawaiian offers nonstop service to Hawaii from more U.S. gateway cities (10) than any other airline, as well as service to South Korea, Japan, the Philippines, Australia, American Samoa, and Tahiti. Hawaiian also provides approximately 150 daily jet flights between the Hawaiian Islands. Hawaiian Airlines, Inc. is a subsidiary of Hawaiian Holdings, Inc. (NASDAQ: HA). Additional information is available at www.HawaiianAirlines.com.

About Mineta San José International Airport

Mineta San José International Airport is a self-supporting enterprise owned and operated by the City of San José. SJC served 8.2 million passengers in 2010 with approximately 128 flights a day on 13 domestic and international carriers to 27 nonstop destinations. Silicon Valley's airport is located in San José, California's third largest city and the nation's tenth largest city. For more Airport information, visit www.flysanjose.com, or call Airport Customer Service at (408) 392-3600.

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